

Jakarta EE Marketing Committee Meeting - July 25, 2019

Agenda

- Approval of the previous mtg minutes **(5 mins)**
- Reporting to/from Steering Committee (Mike D) **(10 mins)**
- JakartaOne Livestream keynote speakers needed (Tanja) (5 mins)
 - Theme is Compatible Products implementing Jakarta EE 8
- Jakarta EE 8 launch readiness (Tanja, Shabnam) (10 mins)
 - Jakarta EE 8 messaging from the Working Group (ties into social media kit)
 - [Review timeline](#), tasks, and deliverables: supporting quotes press release, blogs, social promotion, and press/analyst briefings
- Event planning (Shabnam) (5 mins)
 - Cloud native Java meetup at Oracle CodeOne
 - Devvxx BE booth [sign-up sheet](#)

Attendees:

Neil Patterson (IBM)

Dan Bandera (IBM)

Jonathan Gallimore (Tomitribe)

David Blevins (Tomitribe)

Jadon Ortlepp (Payara)

Theresa Nguyen (Microsoft)

Mike DeNicola (Fujitsu)

Edward Bratt (Oracle)

Eclipse Foundation:

- Paul White
- Tanja Obradovic
- Thabang Mashologu
- Gabriela Motroc
- Shabman Mayel

Discussed:

- **Previous meeting minutes: Approved**
- **Reporting to/from Steering Committee:**
 - Jakarta EE 8 release is the No.1 priority
 - Still on track for the September 10 release
 - How to position the compatible products when Jakarta EE 8 is released
 - There is commitment that members will produce compatible products, just not in time for the September 10 release
- **JakartaOne Livestream keynote speakers needed**
 - Industry keynote: confirm participation as keynote speakers (stories around Jakarta EE 8) ~ 10 minutes/each
- **Jakarta EE 8 launch:**
 - Release key messages:
 - Diversity of the community (in terms of commitment and being timeline-driven) is really high in the Jakarta EE 8 release
 - Jakarta EE 8 is a truly open source effort
 - Compatible products not a priority
 - What we're delivering and how we got here
 - What comes next: the future of Jakarta EE is cloud native Java
 - What comes next: the roadmap is unclear because it's community-driven
 - Content tactics: share your content plans in [this spreadsheet](#) & events you're attending
 - Budget available for Jakarta EE meetups
- **Event planning:**
 - Jakarta EE meetup at Oracle Code One is now cloud native Java (will include Eclipse MicroProfile)
 - Members are encouraged to sign up for the Devovx BE booth [sign-up sheet](#)

Actions:

- Executive quotes for Jakarta EE 8. Deadline: [August 23](#)
- JakartaOne Livestream industry keynote: confirm participation as keynote speakers
- Jakarta EE 8 content tactics: share your content plans in [this spreadsheet](#)
- Members are encouraged to sign up for the Devovx BE booth [sign-up sheet](#)